

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



KCBS TV

INVOICE

For: ALAN JACKSON FOR DA(336113)  
15332 Antioch St Ste 172  
Pacific Palisades, CA 90272-3628

Account Exec: CHERYL CICCONE POL.  
Office: GWTS-PH  
Contract Num: 1021-61835  
Contract Dates: 10/29/2012-11/04/2012  
Customer Order:  
Linked Order:  
CPE: / / 2470

Invoice Num: 1021-421980  
Invoice Date: 11/04/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/04/2012

Page 1 of 5

**PAY BY** 12/04/2012  
Net 30 days

In Account With: LUC MEDIA(32354)  
25 Whitlock Pl SW Ste 201  
Marietta, GA 30064-3142  
ATTN:Accounts Payable

Product Desc: EST#2470

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
1	M-F 6-7A CBS-2 NEWS		10/29/2012-11/04/2012		M . W T F . .		30	4	300.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M . W T F . .		4		300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	06:13:35 AM		AJ0412H	30	300.00			
10/31/2012	We				30				Credit
11/01/2012	Th				30				Credit
11/02/2012	Fr				30				Credit
2	THE EARLY SHOW		10/29/2012-11/04/2012		. . . T . . .		30	1	250.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		. . . T . . .		1		250.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th				30				Credit
3	PRICE IS RIGHT		10/29/2012-11/04/2012		. T . . . . .		30	1	1,800.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		. T . . . . .		1		1,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu				30				Credit
4	M-F 11-1130A CBS-2 NEWS		10/29/2012-11/04/2012		M . W T . . .		30	3	700.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M . W T . . .		3		700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	11:09:19 AM		AJ0412H	30	700.00			
10/31/2012	We				30				Credit

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Office: GWTS-PH  
Contract Num: 1021-61835  
Contract Dates: 10/29/2012-11/04/2012  
Customer Order:  
Linked Order:  
CPE: / / 2470

Invoice Num: 1021-421980  
Invoice Date: 11/04/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/04/2012

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Net 30 days

In Account With: LUC MEDIA(32354)  
25 Whitlock Pl SW Ste 201  
Marietta, GA 30064-3142  
ATTN:Accounts Payable

Product Desc: EST#2470

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
	<u>Air Date</u> <u>Day</u> <u>Air Time</u> <u>M/G For</u> <u>Material</u>			<u>Dur</u>		<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
	11/01/2012   Th			30					Credit	
5	YOUNG AND THE RESTLESS	10/29/2012-11/04/2012	....F..	30	1	1,500.00				
	<u>Week Of</u> <u>MTWTFSS</u> <u>Spots Per Week</u> <u>Rate</u>									
	10/29/2012-11/04/2012   ....F..   1   1,500.00									
	<u>Air Date</u> <u>Day</u> <u>Air Time</u> <u>M/G For</u> <u>Material</u>			<u>Dur</u>		<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
	11/02/2012   Fr			30					Credit	
6	M-F 1230-1P/BOLD & BEAUTIFUL	10/29/2012-11/04/2012	M.....	30	1	1,000.00				
	<u>Week Of</u> <u>MTWTFSS</u> <u>Spots Per Week</u> <u>Rate</u>									
	10/29/2012-11/04/2012   M.....   1   1,000.00									
	<u>Air Date</u> <u>Day</u> <u>Air Time</u> <u>M/G For</u> <u>Material</u>			<u>Dur</u>		<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
	10/29/2012   Mo   12:59:27 PM   AJ0412H			30		1,000.00				
7	M-F 1-2P/THE TALK	10/29/2012-11/04/2012	..W....	30	1	2,000.00				
	<u>Week Of</u> <u>MTWTFSS</u> <u>Spots Per Week</u> <u>Rate</u>									
	10/29/2012-11/04/2012   ..W....   1   2,000.00									
	<u>Air Date</u> <u>Day</u> <u>Air Time</u> <u>M/G For</u> <u>Material</u>			<u>Dur</u>		<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
	10/31/2012   We			30					Credit	
8	M-F 2-3P/THE DOCTORS	10/29/2012-11/04/2012	.T.....	30	1	600.00				
	<u>Week Of</u> <u>MTWTFSS</u> <u>Spots Per Week</u> <u>Rate</u>									
	10/29/2012-11/04/2012   .T.....   1   600.00									
	<u>Air Date</u> <u>Day</u> <u>Air Time</u> <u>M/G For</u> <u>Material</u>			<u>Dur</u>		<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
	10/30/2012   Tu   02:23:18 PM   AJ0412H			30		600.00				

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9	3-4P/DR PHIL	10/29/2012-11/04/2012	M . . T F . .	30	3	700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		M . . T F . .	3	700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	03:16:54 PM		AJ0412H	30	700.00			
11/01/2012	Th				30				Credit
11/02/2012	Fr				30				Credit
10	M-F 4-5P/JUDY	10/29/2012-11/04/2012	. T W . F . .	30	3	600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		. T W . F . .	3	600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	04:12:16 PM		AJ0412H	30	600.00			
10/31/2012	We				30				Credit
11/02/2012	Fr				30				Credit
11	M-F 5-630P CBS-2 NEWS	10/29/2012-11/04/2012	M T . . . . .	30	2	600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		M T . . . . .	2	600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	05:41:14 PM		AJ0412H	30	600.00			
10/30/2012	Tu	05:41:36 PM		AJ0412H	30	600.00			
12	M-F 7-730P ET	10/29/2012-11/04/2012	. . . T . . .	30	1	2,200.00			

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<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		. . . T . . .	1	2,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th				30				Credit
13	M-F 730-8P INSIDER	10/29/2012-11/04/2012	. . W . . . .	30	1	1,800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		. . W . . . .	1	1,800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/31/2012	We				30				Credit
14	M-SU 11-1130P CBS-2 NEWS	10/29/2012-11/04/2012	M . . . F . S	30	3	1,600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		M . . . F . S	3	1,600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	11:32:43 PM		AJ0412H	30	1,600.00			
11/02/2012	Fr				30				Credit
11/04/2012	Su				30				Credit
15	DAVID LETTERMAN	10/29/2012-11/04/2012	. T . T . . .	30	2	800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		. T . T . . .	2	800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	12:14:08 AM		AJ0412H	30	800.00			
11/01/2012	Th				30				Credit

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16	SAT MORN NEWS	10/29/2012-11/04/2012	.....S.	30	1	150.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		.....S.	1	150.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/03/2012	Sa				30				Credit	
<u>Total Spots</u>		<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>			
Air Time Totals		10	7,500.00	1,125.00	6,375.00	0.00	0.00	0.00		

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:  
Controller's Dept.  
  
212-856-8000

Gross Billing	7,500.00
Trade Value	0.00
Agency Commission	1,125.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	6,375.00

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